

HOW TO HOST a

Bluey



BOOK CLUB

BLUEY TM and BLUEY character logos TM & © Ludo Studio Pty Ltd 2019

BBC STUDIOS



Bluey is produced by the Emmy® award-winning Ludo Studio for ABC KIDS and is co-commissioned by ABC Children's and BBC Studios. Both series received production support from the Australian Government through Screen Australia, and the Queensland Government through Screen Queensland.



ABOUT BLUEY

Bluey is a lovable and inexhaustible six-year-old Blue Heeler puppy who lives with her dad (Bandit), her mum (Chilli) and four-year-old sister, Bingo.

This home-grown Aussie preschool series first aired on ABC KIDS in October 2018 and has quickly become the #1 kids' show on Australian television.

WHY HOST a BLUEY BOOK CLUB

Bluey book clubs are a great way to bring people in-store, including new customers, who will have a fun and memorable experience. Plus, of course, it will generate book sales!



STEP-BY-STEP GUIDE

1. Confirm a date
2. Order your books and promotional POS, and speak with your account manager for recommendations
3. Start preparing Bluey decorations and activities - there are ideas on the following pages
4. Have your Bluey Book Club!
5. Share lots of photos on social using **#BlueyBooks** and tag **@puffinbooksaus**
6. Let us know if you have any feedback or suggestions
7. Think about when your next Bluey Book Club will be, and repeat





BINGO PAPER MASK

Create and play

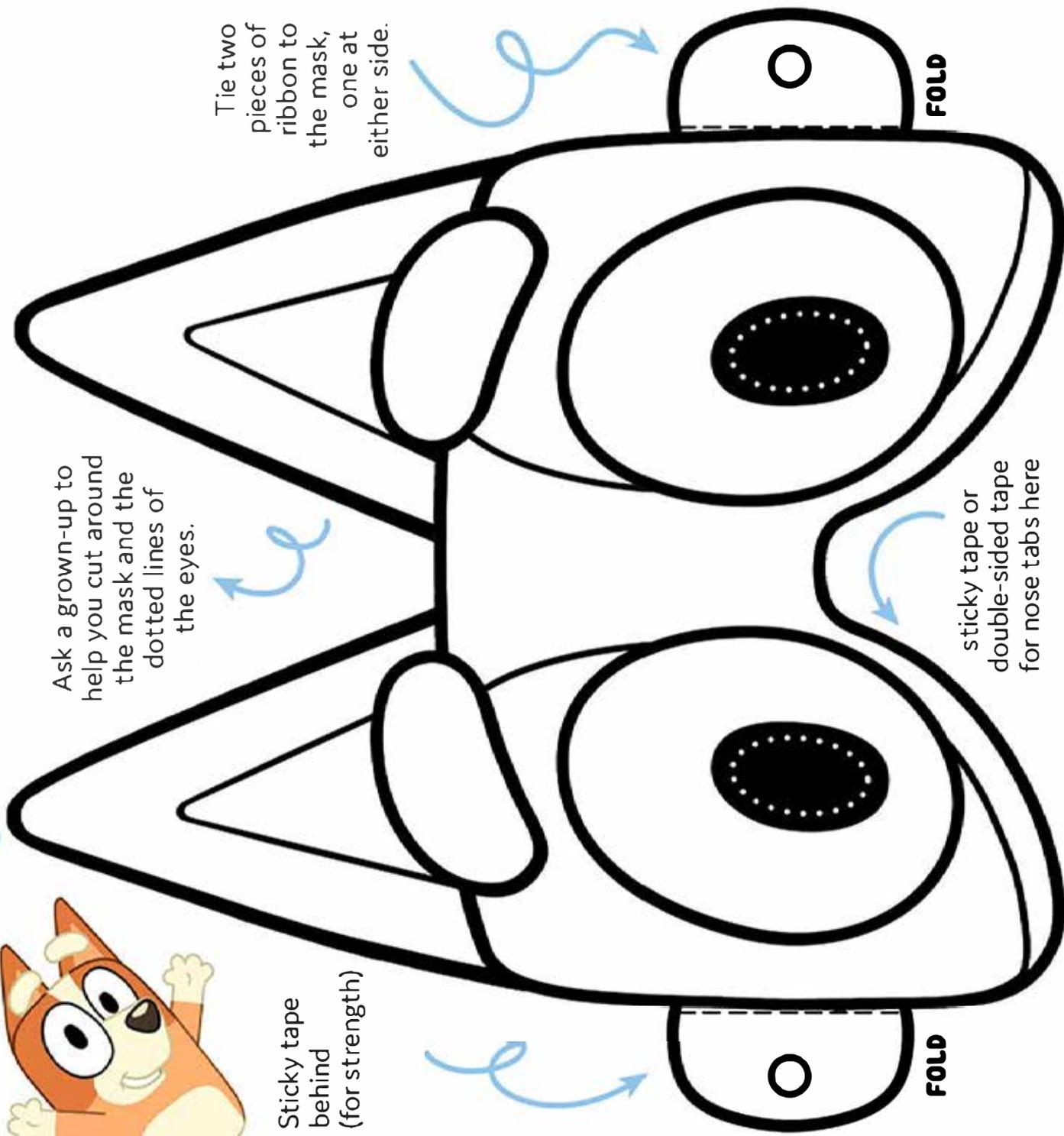


Sticky tape behind (for strength)

Ask a grown-up to help you cut around the mask and the dotted lines of the eyes.



Tie two pieces of ribbon to the mask, one at either side.



FOLD

FOLD

sticky tape or double-sided tape for nose tabs here

FOLD | FOLD |

| FOLD | FOLD |

Sticky tape

Sticky tape



Discover more fun at www.bluey.tv



BINGO PAPER MASK

Create and play

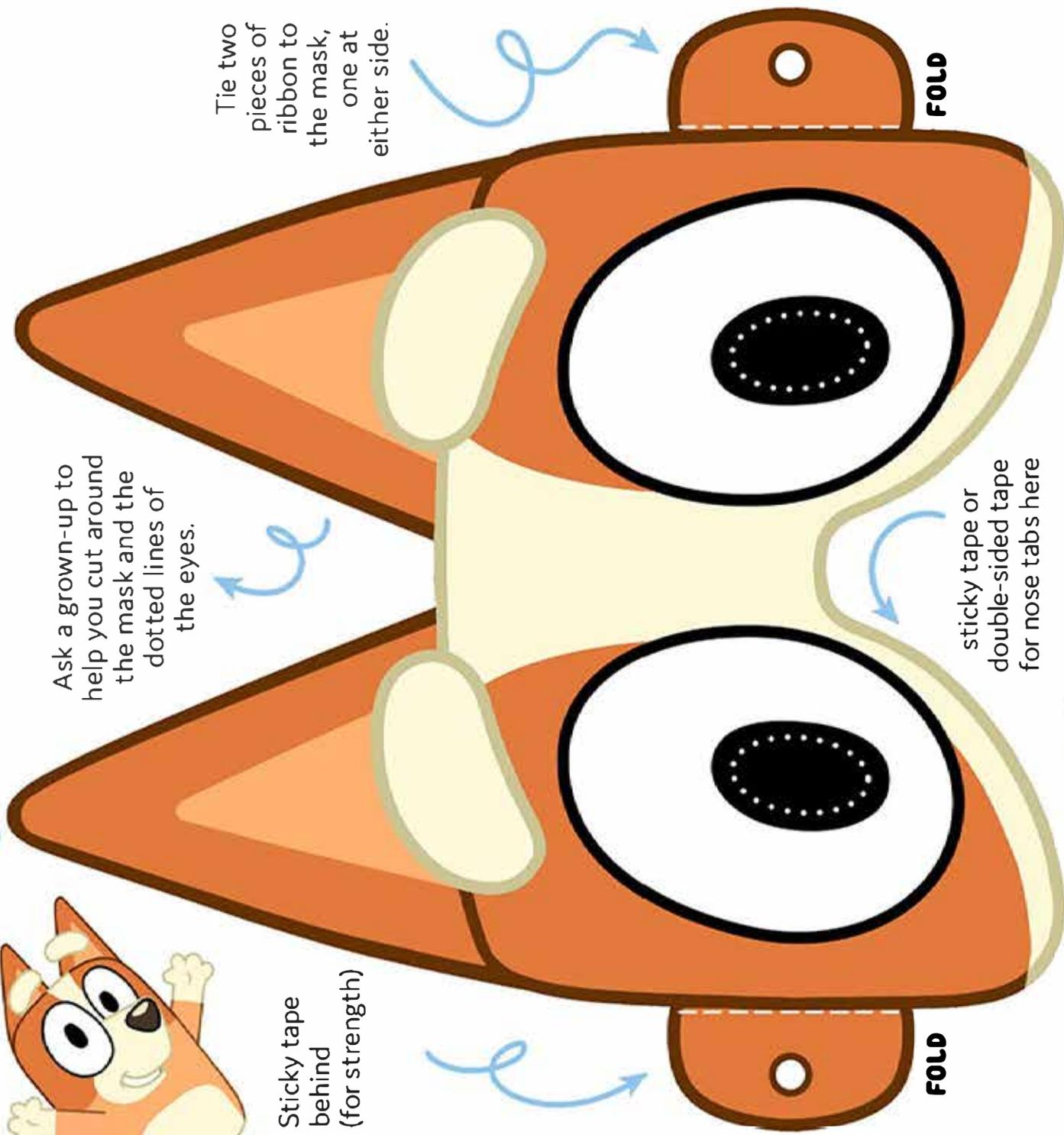


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FOLD

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sticky tape or double-sided tape for nose tabs here

FOLD **FOLD**

FOLD **FOLD**

Sticky tape

Sticky tape



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BLUEY PAPER MASK

Create and play

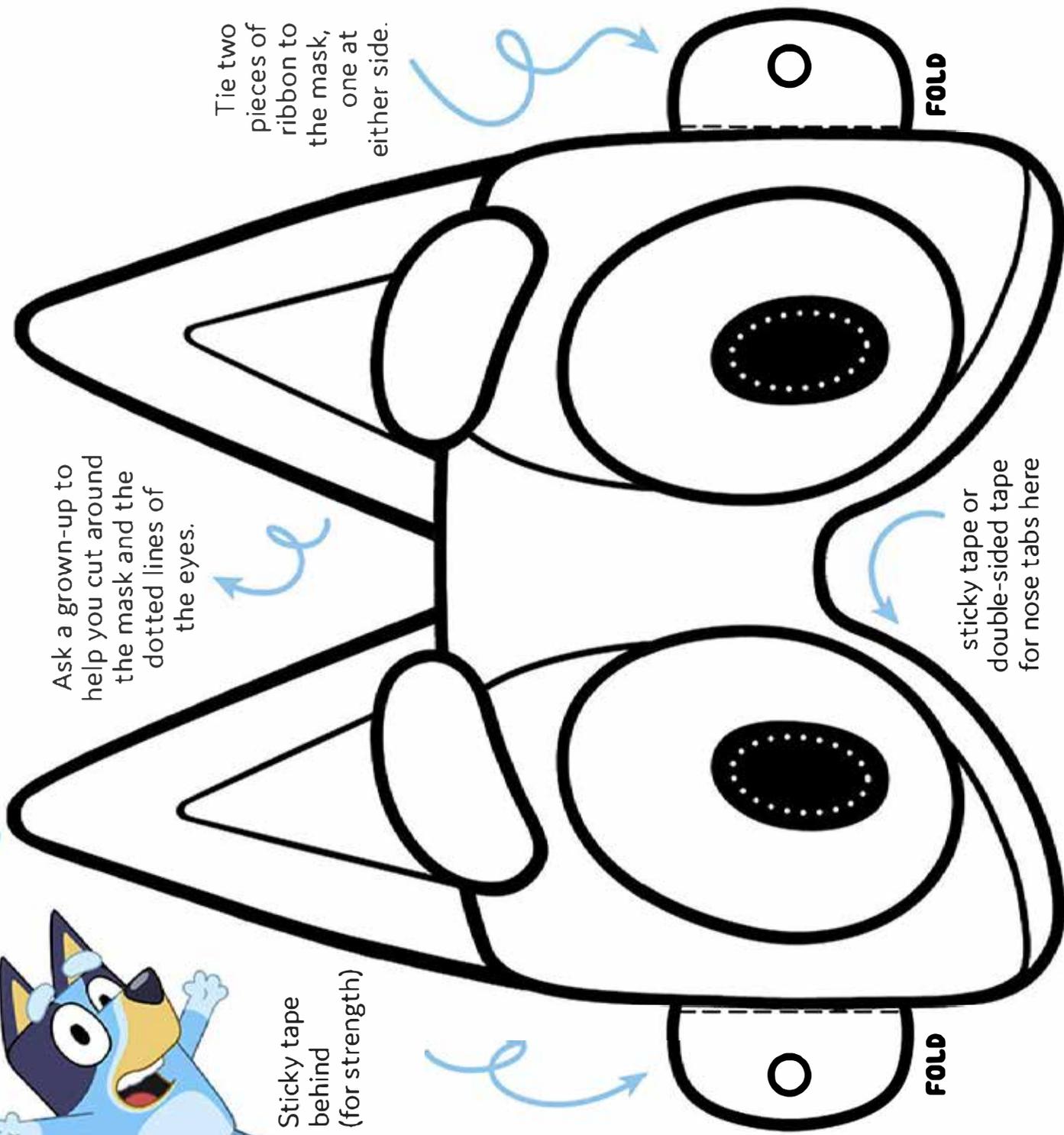


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Ask a grown-up to help you cut around the mask and the dotted lines of the eyes.



Tie two pieces of ribbon to the mask, one at either side.



FOLD

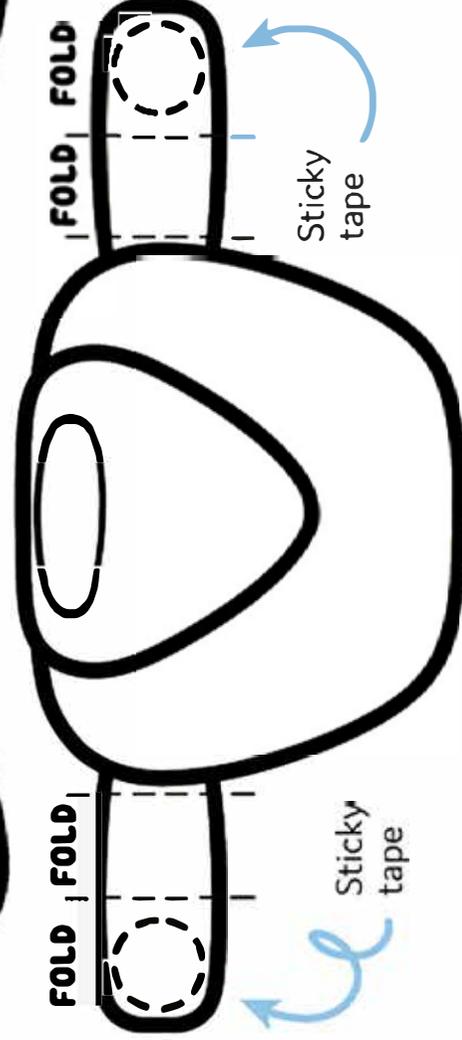
FOLD

sticky tape or double-sided tape for nose tabs here



FOLD | FOLD |

FOLD | FOLD |



Sticky tape

Sticky tape





BLUEY PAPER MASK

Create and play

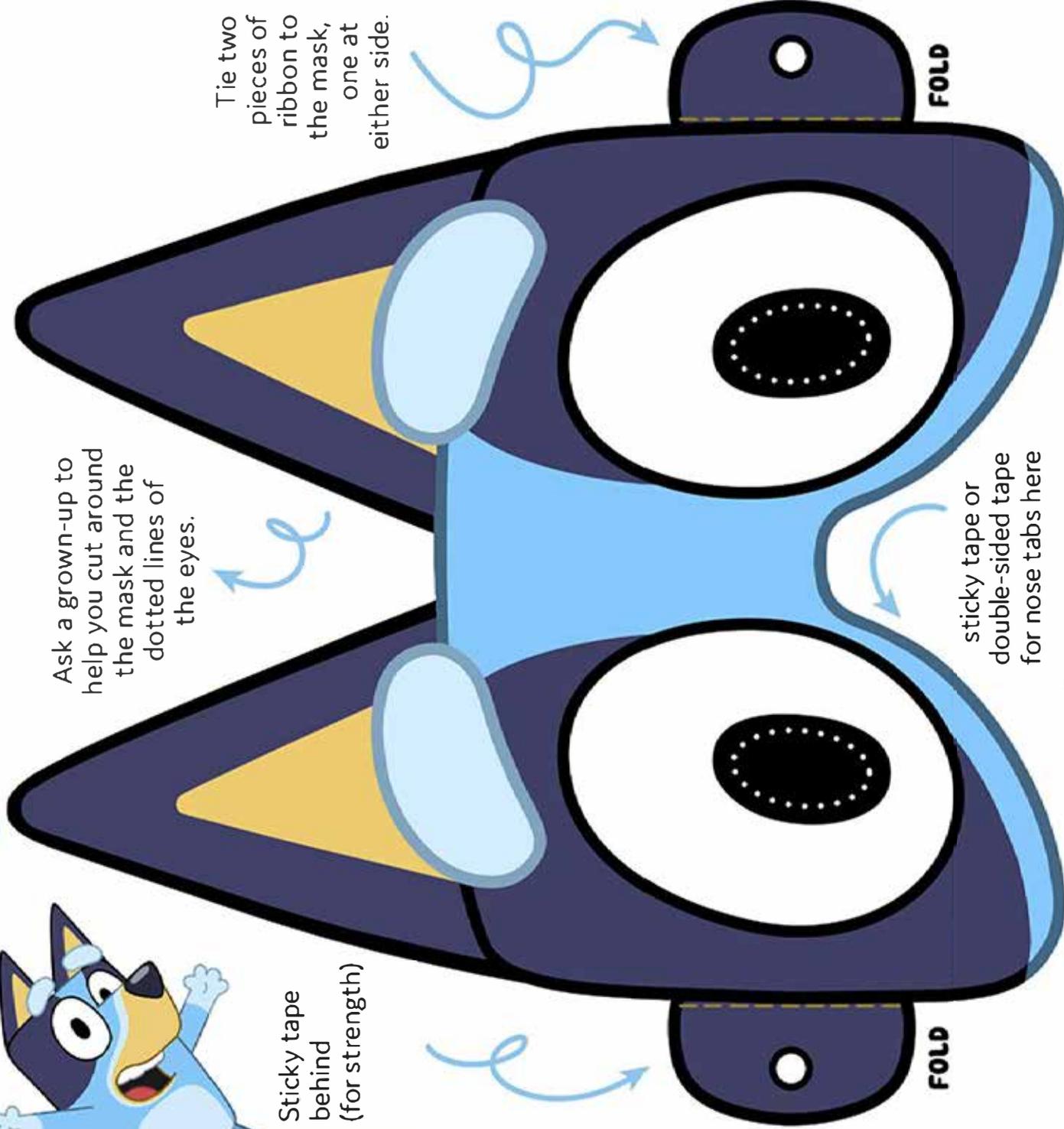


Sticky tape behind (for strength)

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Tie two pieces of ribbon to the mask, one at either side.



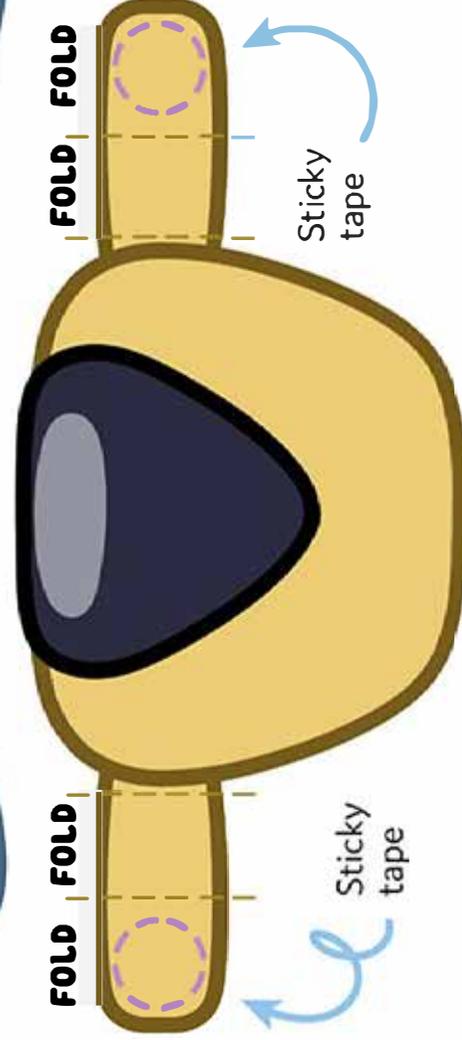
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sticky tape or double-sided tape for nose tabs here

FOLD FOLD

FOLD FOLD

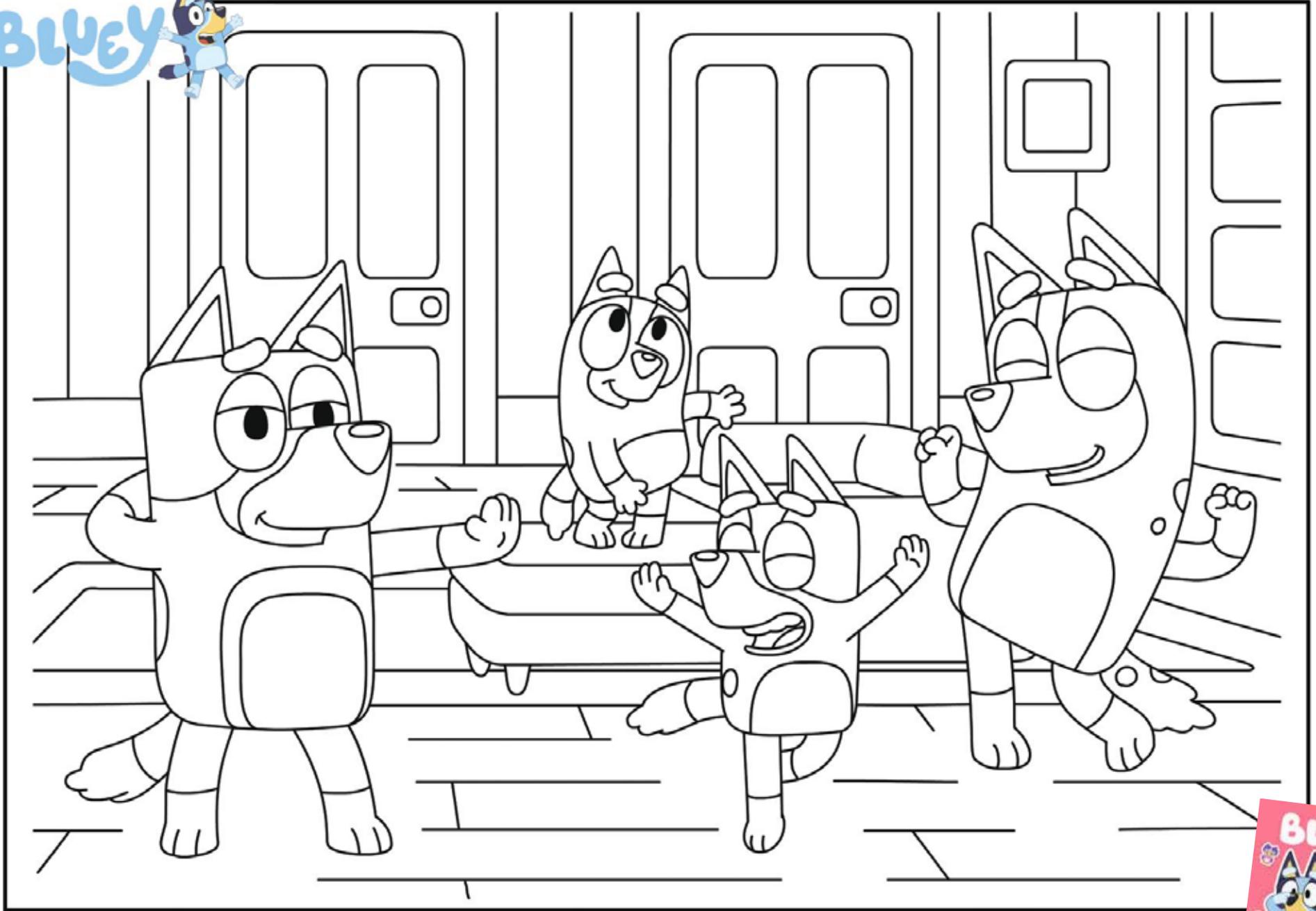


Sticky tape

Sticky tape



Discover more fun at www.bluey.tv



There's more colouring in fun to be had with this great sticker and activity book



BLUEY



YEAH! FOR BLUEY PARTY BUNTING

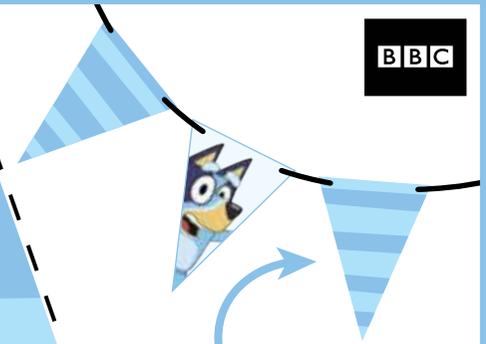
Ask a grown-up
to help you cut
around the
dotted lines.



BBC

Space the
flags evenly
across the
twine or wool.

Punch a hole
on the corner
of each flag
and thread
the flags
along
the twine.

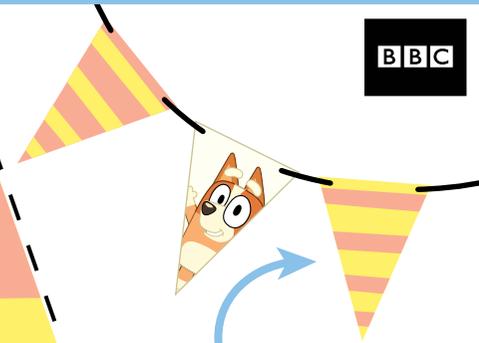
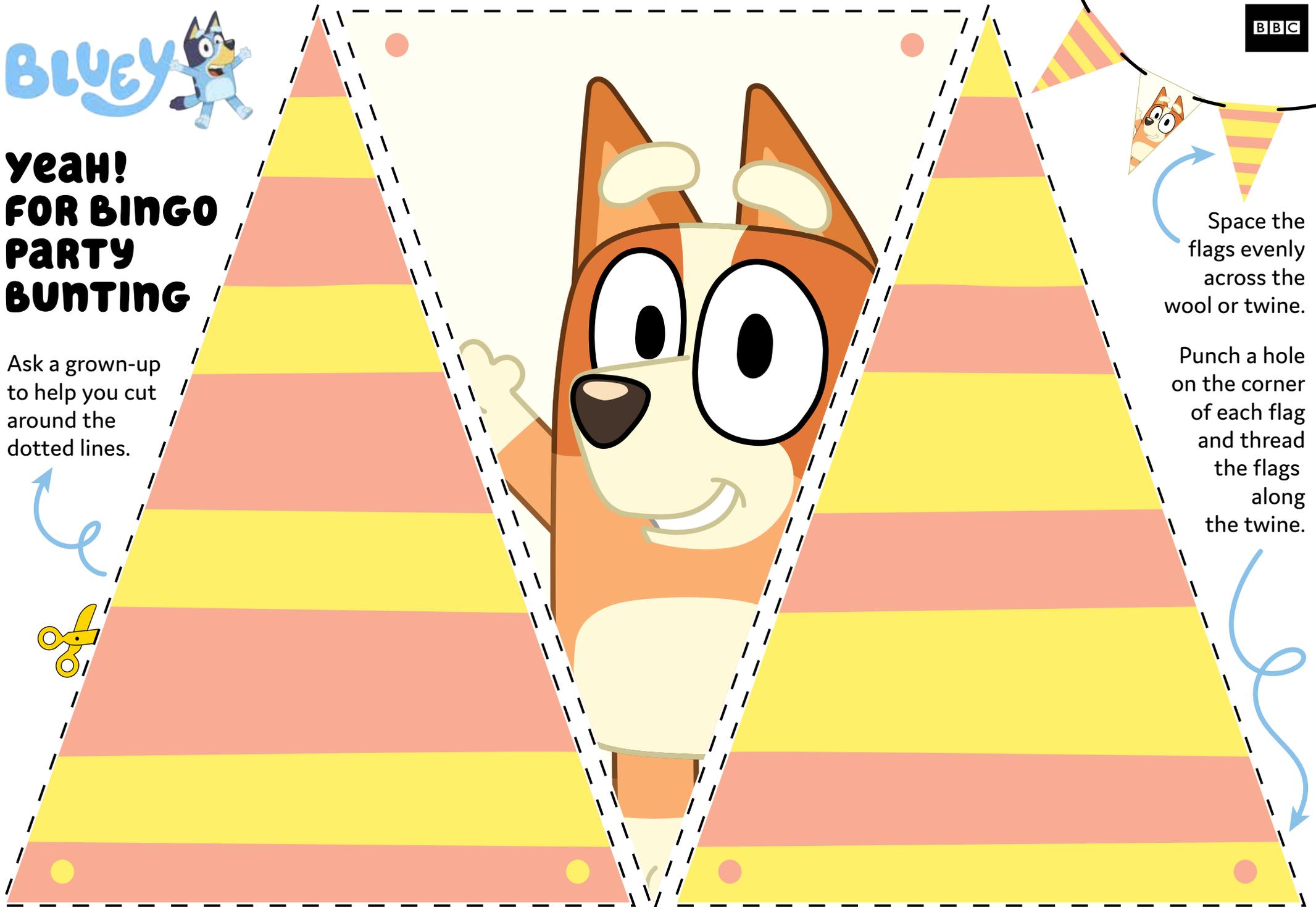


BLUEY



YEAH! FOR BINGO PARTY BUNTING

Ask a grown-up
to help you cut
around the
dotted lines.



Space the
flags evenly
across the
wool or twine.

Punch a hole
on the corner
of each flag
and thread
the flags
along
the twine.



BLUEY



BBC

YEAH! FOR COCO PARTY BUNTING

Ask a grown-up
to help you cut
around the
dotted lines.



Space the
flags evenly
across the
wool or twine.

Punch a hole
on the corner
of each flag
and thread
the flags
along
the twine.



BLUEY



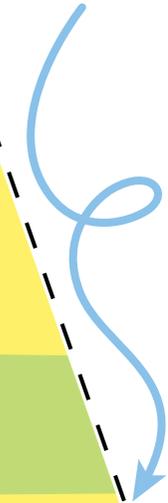
YEAH! FOR SNICKERS PARTY BUNTING

Ask a grown-up to help you cut around the dotted lines.



Space the flags evenly across the wool or twine.

Punch a hole on the corner of each flag and thread the flags along the twine.



THINGS TO DO AT YOUR BLUEY BOOK CLUB



- **READ THE BLUEY BOOKS**
- **PLAY KEEPY UPPY
(ORDER SOME RED BALLOONS!)**
- **PROVIDE A CRAFT TABLE**
- **SEE BLUEY.TV FOR
LOADS MORE IDEAS**