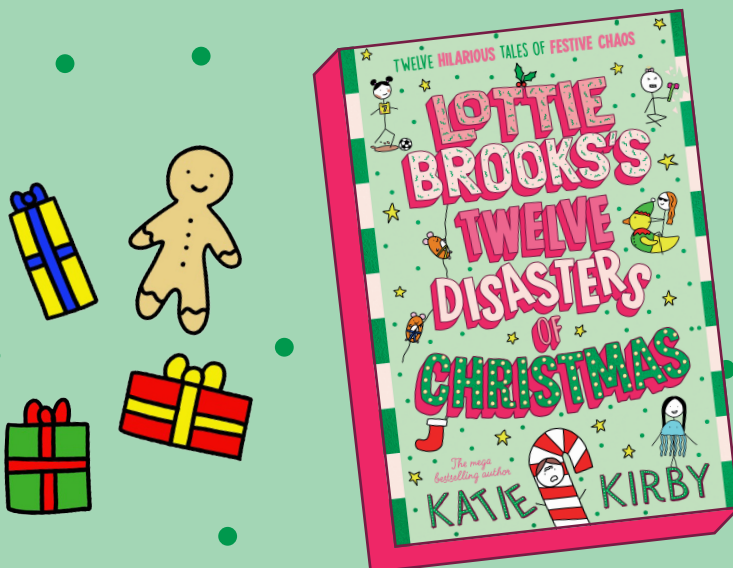


LOTTIE BROOKS'S TWELVE DISASTERS OF CHRISTMAS

LAUNCH DAY PACK



IT'S BEGINNING TO LOOK A LOTTIE LIKE CHRISTMAS!

Grab your festive choccies of choice
(... and don't forget the KitKat Chunkys!)
as you're officially invited to host your very own

EXTREMELY FESTIVE Lottie Launch Party!

Inside this pack, you'll find everything you need to turn
your shop into a number one Crimbo destination – in
just three easy steps.

Step 1: Decorate!

Step 2: Select 2–3 activities

Step 3: Bingo

Get the Crimbo vibes on!



MERRY CRIMBO, LOTTIE FANS!

Here's how to transform your store into the ULTIMATE Lottie venue.

Decorate with:

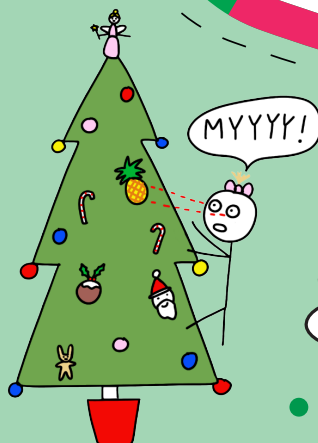
- ★ The (amazing!) POS
- ★ Printed activity sheets

(BTW, you can keep handing these out after the event)

Extra ideas:

Staff Thoughts of the Day

Pop your festive thoughts (the sillier the better!) on speech 'bauble' templates and dot around the store! Encourage attendees to add their own thought bubbles too.



Book Tree

If you've got a little bit of extra space, why not create an EPIC book tree out of Lottie Brooks books!

DESIGN YOUR OWN FESTIVE FANCY DRESS!

Lottie has been known to dress up in all manner of silly outfits, from a lobster costume to a turkey hat. This time, it's the Christmas Disco and there's a Festive Fancy Dress competition.

**DESIGN A CHRISTMAS COSTUME
FOR YOU AND YOUR BESTIE.**

You look awesome!



So do you!



EXTRA IDEA:

Use rolls of cheap toilet roll or leftover packaging and create your Christmas costume against the clock!

We knew that to win it we had to stand out, so we started racking our brains for costume ideas. There would be loads of Santas, snowmen, reindeer, angels and elves . . . We needed something ORIGINAL.



LOTTIE'S CHRISTMAS WISHLIST GAME

Lottie and her besties are excited for Christmas.
What do you think would be on their wishlists?

HOW TO PLAY:

One person starts and must add something to Lottie's Christmas list beginning with 'A'.

So they say: *Dear Santa, this Christmas Lottie would like a _____*

The next person must then add something beginning with 'B', and so on around the group.

By the end can you remember all 26 items?!



FOR INSPO ...

Lottie totes has her priorities straight
and makes sure to include a:

1. DIARY!
2. Two hundred KitKat Chunkies
3. Hammie Hamster Ball
4. New Brother who doesn't fart on her

(Encourage fun, silly answers.
A lifetime supply of baked beans?
Um, absolutely!)



YOUR CHRISTMAS DINNER OF DREAMS

Burger Tom is defo NOT a fan of Christmas dins.
Instead, he has designed his very own masterpiece.

THE FESTIVE BURGER OF DREAMS

Pigs in
blankets

$\frac{1}{4}$ pounder

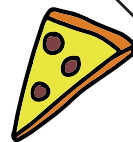
Melted
Camembert

Cranberry
Sauce

YOU CAN NOW DESIGN YOUR DREAM CHRISTMAS DINNER WITH NO RULES

(you don't even need sprouts!)

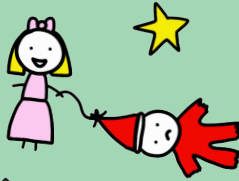
Make sure you leave enough space for pudding, though!



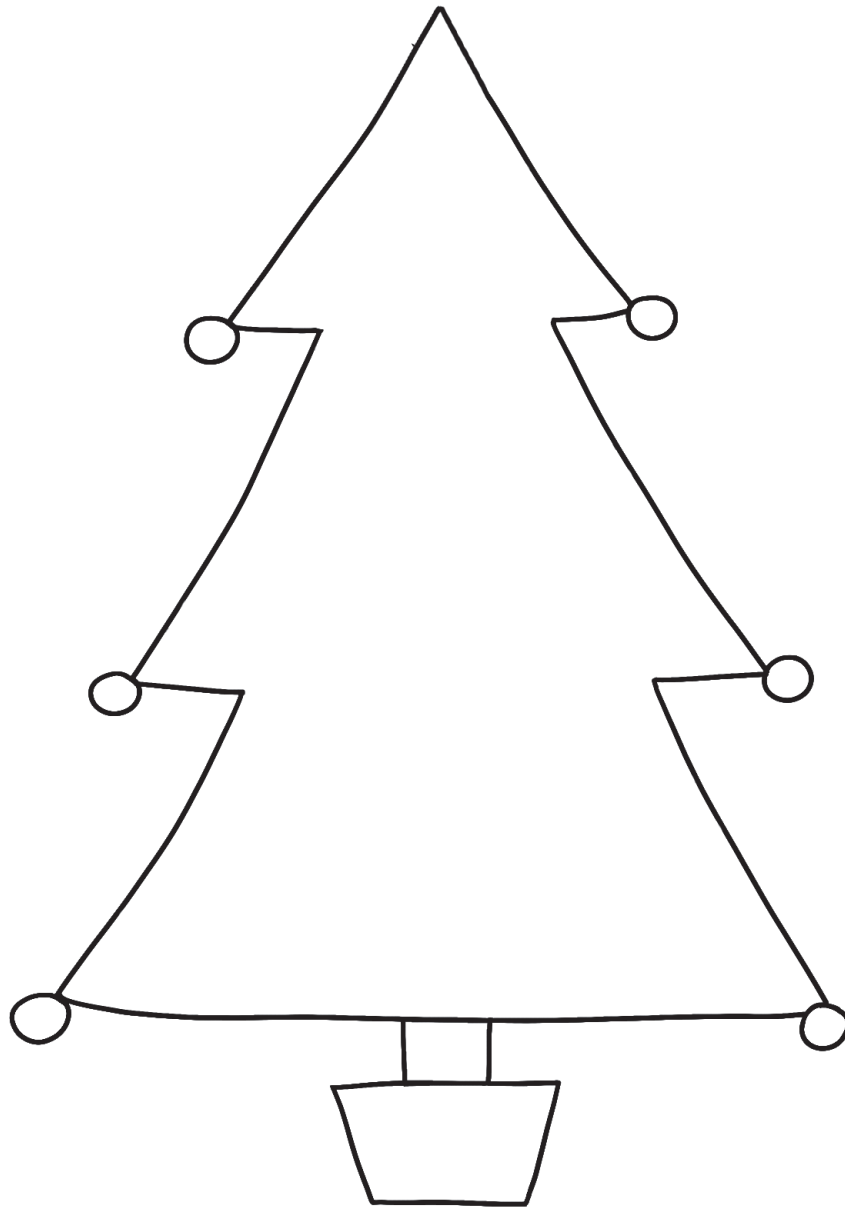
DECORATE A CHRISTMAS TREE

It's safe to say the Brooks's Christmas tree is just as chaotic as Lottie.

Have a go at decorating your own Christmas tree Lottie style ...
you can make it as silly as you like!



... they decorated the tree with shiny balls and random objects like a lobster wearing a scarf and a glittery hamburger.

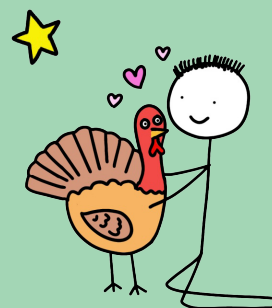


SOME EXTRA CHRISTMAS GAME IDEAS



Lottie's family are visiting and have organised some very chaotic Christmas games.

Can you complete these Christmas challenges without any disasters?



THE BOW SCOOP

WHAT YOU NEED:

- Bowls or plates
- Kitchen spatulas
- A bag or pile of Christmas gift bows
- A timer

HOW TO PLAY:

Sprinkle the gift bows across the table. Choose two or three players to come up to the table. Choose some festive music and set the timer to 30 seconds. How many bows can each player scoop into their bowls?

SNOWBALL RACE

WHAT YOU NEED:

- Pom-poms or cotton balls
- A table
- 1 straw per player
- Masking tape

HOW TO PLAY:

Run a strip of masking tape down the middle of the table (this becomes 'the finish line') and place 5 snowball pom-poms or cotton balls on each side. On 'Go', a player must blow the snowball from the end of the table into their opponent's half. If snowballs fall off the table they don't count towards the final score! Once the player has their snowball over the finish line the next player starts. This is a relay ... the first team to get all their snowballs over the finish line wins!





CHRISTMAS LOTTIE BINGO!



WHAT YOU NEED:

- Printed Bingo cards
- A (Santa) hat or sack
- Bingo prompts

HOW TO PLAY:

Play this festive favourite, Lottie style. Print off as many copies of the Bingo cards as you need. Cut out the prompts below to pull from a Santa hat!



Candy Cane Lottie



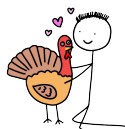
A Very Lottie Christmas Tree



A Hammie in a Stocking



Holly



A Lovable Turkey



Some Sleigh Riding Hammies



Santa Claus



A Festive Duck



A Turkey Lottie



Mistletoe



A Reindeer Lottie



Festive Burger



A Christmas Present



Stars

