



Puffin Bookseller Grants 2019

To celebrate Puffin's upcoming 80th Anniversary, Penguin Random House NZ will award \$20,000 in grants to local booksellers in 2019, with the goal of better nurturing young readers in their communities.

As New Zealand's largest publisher, we feel a huge sense of responsibility to our next generation of readers and we want to do everything in our power to support the smart and dedicated booksellers in New Zealand who are also committed to encouraging children's literacy.

This promotion commences on Monday 4th February 2019 at 9AM NZT and concludes on Friday 5th April 2019 at 5pm NZT.

Winners will receive grants valued between \$500 and \$5000.

The entries will be judged during April and May 2019 at Penguin Random House NZ, Ground Floor, Air NZ Building, Smales Farm, 74 Taharoto Road, Auckland 0622.

Am I eligible to apply for a grant?

This promotion is open to booksellers who have a dedicated children's book section, (excluding the directors, management, employees (and their immediate families) of the Promoter, its related entities, participating outlets, printers, suppliers, providers or agencies associated with the advertised promotion). Entrants must be booksellers who have as their primary source of revenue a business selling books. Department stores, discount department stores, supermarkets and any company with more than 15 stores and their related entities are ineligible to enter.

How do I apply for a grant?

To apply for a grant, eligible entrants must, during the promotional period:

Fill out the application for the Puffin Bookseller Grant found below and email (along with any supporting material) to kids@penguinrandomhouse.co.nz.

APPLICATION FOR 2019 PUFFIN BOOKSELLER GRANT

Contact name:

Bookshop:

NZBN:

Address:

Telephone:

Email:

Twitter:

Facebook:

Other social media:

Local media contacts:

Please provide a brief background on your store:

Describe the project you would undertake to get kids reading and how it would benefit young readers in your community (feel free to include photos and support material):

Planned implementation date:

Grant amount you are applying for (please list out all costs including any money you will be contributing):

Please send completed application forms and any attachments to kids@penguinrandomhouse.co.nz.

All applications submitted are subject to the terms and condition of entry shown on the following two pages.

OFFICE USE

Grant amount: _____ Grant allocated – date: _____

Authorised by: _____

CONDITIONS OF APPLICATION

1. Applying for this grant is deemed acceptance of these Conditions of Application.

Who can apply?

2. Entry is open to booksellers in New Zealand with a dedicated children's book section. Applicants must have the sale of books as their primary source of revenue a business selling books. Department stores, discount department stores, supermarkets and any company with more than 15 stores and their related entities are ineligible to apply.

What are the conditions of applying?

3. Applications must be received by Penguin Random House New Zealand (**Penguin Random House**) between 4 February 2019 and 5 April 2019 through the online form located at **[web address]**
4. Applicants may apply only once. Any subsequent applications will be deemed invalid.
5. Applicants may apply only on their own behalf. Applications with incorrect, misleading or fraudulent information will be deemed invalid.
6. Each applicant acknowledges and agrees that the applicant has read and understands Penguin Random House's Privacy Policy.

How will the grant be awarded?

7. Judging of applications will take place by a panel of judges at Penguin Random House. Applications will be judged based primarily on originality and creativity. Chance plays no part in determining successful applications.
8. Successful applicants will be notified by email by 31 May 2019.
9. The grant will be awarded within 21 days of confirmation from the successful applicant confirming acceptance of the grant.

What are the conditions of being awarded a grant?

10. All grants will only be awarded following verification of applicant eligibility as required by Penguin Random House.
11. The applicant agrees that, in the event its application is successful:
 - (a) the grant must be spent in accordance with the application and the applicant must provide evidence of completing the project within three months of receiving the grant;
 - (b) Penguin Random House may conduct a compliance audit of your expenditure in relation to the application;
 - (c) refund all or part of the grant if the grant is not spent in accordance with the application; and
 - (d) the applicant indemnifies and shall keep indemnified Penguin Random House against all actions, claims, proceedings, demands, liabilities, losses, damages, charges, expenses and costs (including legal costs on an indemnity basis) suffered, incurred or sustained Penguin Random House as a result of or in connection with any act, omission or any breach by the applicant of these Conditions.
12. Penguin Random House may forfeit the grant in respect of a successful applicant if:
 - a) no such response is received from the successful applicant within 7 days of notification;
 - b) the successful refuses or is unable to accept the grant; or
 - c) there are eligibility or other verification issues relating to the successful applicant.

13. The successful applicant may not exchange the grant or any portion of the grant.
14. The successful applicant will participate in all reasonable activities relating to this grant as requested by Penguin Random House. As part of these activities, the applicant consents to Penguin Random House using the applicant's name, likeness, image and/or voice for activities for an unlimited period of time without further notification or remuneration.
15. If this grant is not capable of running as planned for any reason beyond the reasonable control of Penguin Random House, Penguin Random House reserves the right, in its sole discretion, to cancel, terminate, modify or suspend this grant and/or provide an alternative grant.
16. These Conditions of Application are governed by the laws applicable in New Zealand.