

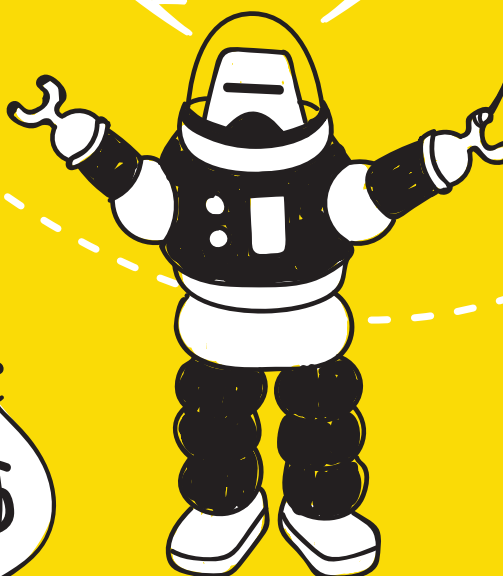


# What's **YOUR** grand master plan to get kids reading? Puffin wants to know!



To celebrate Puffin's upcoming 80<sup>th</sup> Anniversary, Penguin Random House New Zealand are awarding **\$20,000** in grants to local booksellers who are passionate about encouraging and growing young readers in their community.

Your grand master plan might be huge, but don't be put off applying if your idea is smaller in scale! As long as it benefits young readers, we're interested in hearing about it.



Turn over for more information!



**Entries will be judged by a small panel of PRH staffers with some help from our formidable guest judges:**

**Ant Sang**



Ant Sang is one of New Zealand's most highly regarded illustrators and graphic novelists. His works include the award-winning graphic novel *Shaolin Burning* and *Helen and the Go-Go Ninjas*.

**Heather Haylock**



Heather is the author of *Granny McFlitter the Champion Knitter*, a finalist for Best Picture Book in the 2018 New Zealand Book Awards for Children and Young Adults. The second book in the *Granny McFlitter* series, *A Country Yarn*, is out this year.

**Thalia Kehoe Rowden**



Thalia Kehoe Rowden is a human rights activist and writer, as well as co-editor of children's literature website *The Sapling*. Her first picture book is due to be published this year.

### **Am I eligible to apply?**

Are you a local NZ bookseller with a dedicated children's section? Then, yes, you can apply!

### **The need-to-knows:**

- Applications open Monday 4<sup>th</sup> February 2019 and close Friday 5<sup>th</sup> April 2019
- Accepted proposals will be funded between \$500–\$5000
- Funds will be distributed in June 2019

### **How do I apply?**

Ask your PRH rep for an application form or download it from our website.



### **Hot tips:**

- Applications which are creative, well thought out and have a clear objective will catch the attention of our judging panel.
- Make sure you outline your plan in as much detail as possible – any photos or extra documents might make you stand out from the crowd.
- We want to know that you're serious about putting this plan into action so please include a breakdown of how you'll be spending the funds and a proposed date for implementing your plan.
- Creative presentation might win you some points, but we'll be more impressed if you can tell us clearly how your idea will be filling a gap in the market or servicing your community in a way that has so far been lacking.

